

The logo of the Fishers Health Department is a circular seal. It features a light blue outer ring with the words "FISHERS" at the top and "HEALTH DEPARTMENT" at the bottom in white capital letters. In the center of the seal is a large, light red cross.

Fishers Board of Health

September 28, 2023

Josh Robinson, Assistant Director

Monica Heltz, Public Health Director

Indy Lane, Chief Medical Officer

Agenda

- Program Highlight: Health Education
- FHD Updates: Budgets and more
- Legislative Proposal: Eyelash extensions
- Proposed Contracts:
 - IHIE
 - Wastewater surveillance
 - RFP Communications
 - Grants process \$50,000 in HFI budget



Program Highlight- Health Education



FHD Budget Highlights & Planning

Culture of Health

Health-In-All

Community Trust

"High Value" Services

Possible Examples:
Vax in schools
Travel Vaccines
Sports Physicals
Screenings
Outreach
MIH

Leadership

Examples:
Piloting new programs
Presenting at
conferences
Joining boards &
associations
Training

Proactive Resource & Guidance

Examples:
Coalition building
Communications
Newsletters
Health promotion
activities

Preventative Mental Health Work

Examples:
Mental Health
Initiative
Action Teams
StigmaFree Fishers
MIH

Excellence in Core Services

Achieve all required
core service
competencies
Be model for other
LHDs
Strong quality
assurance & training

Needs:

Clinical support: Regular staff, billing capacity, quality assurance, regulatory components, efficiency

Specialty Skills: Communications, coalition and partnership development, access to care, data analysis

Administrative: Office/administrative support including grant deliverables

Physical: Space, vehicles, mobile outreach, storage for supplies and equipment

Major Items in Budget, 2024

New Positions:

- 1) Finance director
- 2) Public Health Nurse
- 3) Health Inspector

Additional items:

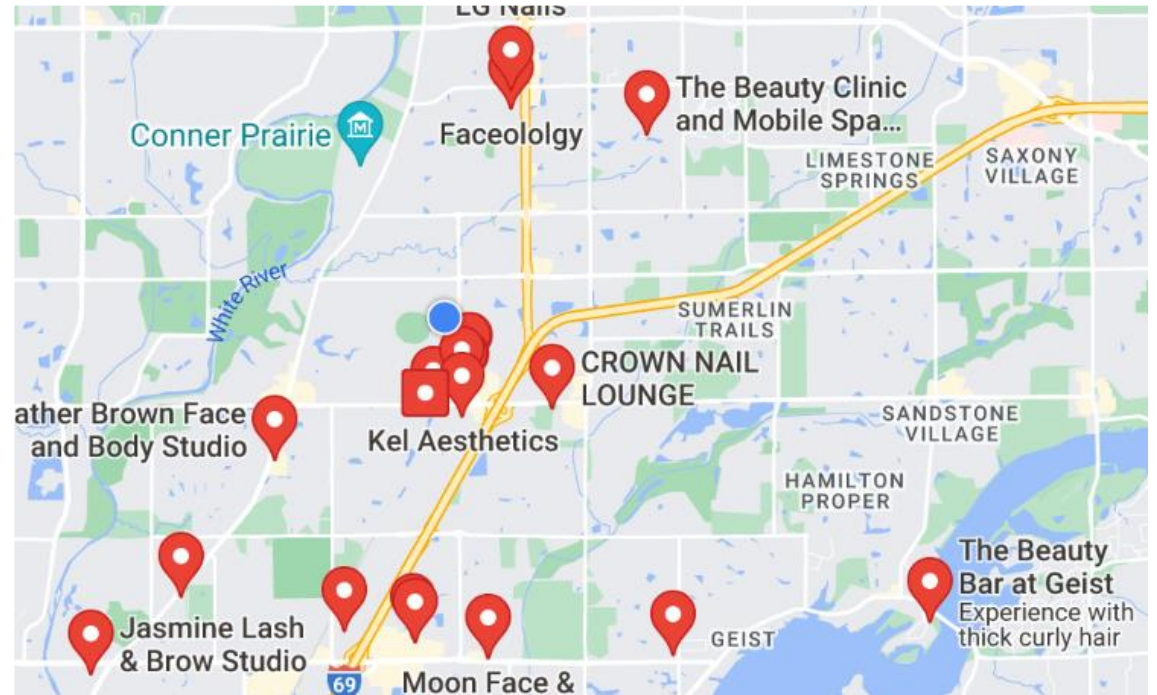
- 1) Space (Community Center)
- 2) Communications contract
- 3) Mini-grants
- 4) Vehicles



Eyelash Extensions

Key Points

- New state legislation (2021) allows for unlicensed staff to apply and provides parameters
- Must take IDOH certification course
- Board of Cosmetology regulates Estheticians and Cosmetologists
- Would ask all to register and verify licensure, and for permitting/inspection process for those not regulated by Cosmetology Board



Current results for eyelash extensions in Fishers



Proposed Contracts & Compliance

2024.

Questions/Comments can be sent to Fishers Health Department at healthdept@fishers.in.us

Requirement to post all positions and contracts for 30 days

Proposed Contracts (cont)

- Communications Contract
 - Brand voice, strategy, content creation, multiple formats
 - Earned media
 - Results tracking, customer experience
 - Other creative suggestions
- Grants Approach - \$50,000
 - Need to address Core Public Health Services
 - Application process? Contracted Process?
 - Deliverables?



Next Meeting – ?
Meeting scheduling & Cadence?

Thank you!

